HUMANE ACTION Pennsylvania

Youth Steering Committee

Sponsorship Packet

Humane Action Pennsylvania's Youth Steering Committee is an annual leadership program for high school students who are passionate about protecting animals and the environment. Through hands-on projects and mentorship, we equip students with the tools to become informed advocates and future leaders in humane policy and community engagement.

Students meet monthly for a focused class on a key aspect of advocacy campaign work. Topics include fundraising, media relations, communication, and more. These sessions are designed to build practical skills, foster leadership, and deepen students' understanding of how change happens—from the ground up.
In addition to monthly classes, students are invited to take part in optional enrichment opportunities throughout the year. Each year, the program evolves to offer new enrichment opportunities, ensuring students walk away with both knowledge and a deep sense of impact.

After completing the program, students are invited to join the Alumni Committee—a growing network of young changemakers who continue to stay involved, support new cohorts, and participate in special projects and advocacy campaigns. Whether working to inform policy or planting the seeds of change in their own communities, Youth Steering Committee members are helping to build a more compassionate and sustainable future.

Sponsorship Levels

For more information:
Natalie Ahwesh
Executive Director
Natalie.A@humaneactionpennsylvania.org

HUMANE ACTION Pittsburgh

PREMIER SPONSOR $20,000

- Naming recognition for the students' pollinator garden
- Presentation (virtual or in-person) for your employees (sponsor may select a topic from our curated list)
- All other perks included with below sponsorship

CHAMPION SPONSOR $15,000

- Opportunity for a representative of the company to join a Youth Steering Committee session as a guest speaker (based on area of expertise)
- Exclusive volunteer day for your group at the students' pollinator garden
- Logo placement on all Youth Steering Committee electronic marketing communications
- Logo placement on signage to be prominently displayed at the students' pollinator garden
- All other perks included with below sponsorship

SUPPORTING SPONSOR $5,000

- Logo placement and recognition on Youth Steering Committee website as Supporting Sponsor
- Acknowledgement on Humane Action Pennsylvania social media (Facebook, Instagram, X, LinkedIn)
- Acknowledgement in HAP digital newsletter thanking sponsor for support